

# 1. Who Ameriflex Is and the Products They Offer

**Subject:** Discover Ameriflex – Your Trusted Partner for Benefits Solutions

Hello [Name],

For 25 years, Ameriflex has been a leading provider of tax-advantaged benefits solutions like [Flexible Spending Accounts \(FSA\)](#), [Health Savings Accounts \(HSA\)](#), [Health Reimbursement Arrangements \(HRA\)](#), [Lifestyle Spending Accounts \(LSA\)](#), [COBRA](#), and [compliance services](#). Built organically and with an unwavering commitment to sustainable growth that puts the best interests of their clients first, Ameriflex continues to reinvest in industry-leading technologies, best-in-class service, and advocacy efforts all geared toward reducing healthcare costs and delivering a hassle-free experience that keeps your world quiet and your clients happy.

**We have selected Ameriflex as our partner after careful assessment of their:**

- **Client Satisfaction:** 98% client retention rate and a Net Promoter Score of 95+ (4x the industry average).
- **Protection:** SOC II certified for enhanced security; in-house compliance team with ERISA attorney support.
- **Fast Responses:** 95% of calls are answered in under 6 hours; client calls returned in 59 minutes or less.
- **Technology:** Self-service portal, mobile app, live chat, and over 70+ carrier integrations.
- **FSA Guarantee:** They'll refund employers the difference if employees spend more than they contribute.

**Why Choose Ameriflex?**

- **100% COBRA risk mitigation** and compliance.
- **Highly rated broker and employee portals** for ease of use.
- **Card Swipe Guarantee:** Eligible expenses will be processed smoothly when participants use their card, with support provided if any issues arise
- **Service Responsiveness:** 96% of service tickets responded to within 6 hours.
- **Preferred Aflac pricing** and **96% client retention rate**.

We're confident that Ameriflex will provide the strategic support and innovative solutions you need. As always, please don't hesitate to reach out if I can support you in any way.

Talk to you soon,

[Name]

[Contact Information]